



Tropicana Express  
2121 South Casino Drive  
Laughlin NV  
800-243-6846

## **2009 AFA Convention**

You can make your room reservations by calling the

Tropicana Express

800-243-6846

between 7am and 10pm, 7 days a week.

Contract Group #14571

Room Rate is \$19 per night

Check in is at 2pm, Check out is at 11am

**DEADLINE FOR RESERVATIONS IS 11/1/09**

When booking your reservations, please give the contract number above and let them know you are with the AFA Convention.

At the convention this year we will be having speakers, forums and panel discussions. There will be an associate member only forum discussions and a forum discussion/panel discussion for the entire group. Please include your ideas for discussions on the enclose form and return with your convention registration.

We want lots of “goodies” for the gift bags this year. Please contact Linda Pope at (928) 925-6891 to arrange pick up of goodies or bring them to convention. We will stuff approximately 200 bags. We stuff the bags Tuesday, November 17<sup>th</sup> in the morning, so we need your items prior to then.

**SPONSORS! SPONSORS! SPONSORS!** We are always looking for help in sponsoring all of the events and activities put on at the convention. We accept any and all levels of sponsorship that will enable us to keep the cost of the convention reasonable. Call Michael Searle at (602) 568-2105 if you are interested or know of someone who should be contacted.

**Get Lei-d on Wednesday as we Luau the day away!  
Wednesday of convention is Luau Day! Wear a Hawaiian  
shirt! Wear a grass skirt! Dress casual, dress fun.**

We look forward to seeing you all at the Tropicana Express for another good convention!

Michael Searle

Karen Strongin

Susan Rosen



# ARIZONA FAIR ASSOCIATION

Enclosed are the following:

1. Convention Registrations & Information
2. Golf Tournament Registration
3. Bowling Tournament Registration
4. Slot Tournament Registration
5. Trade Show Contract
6. Topics for open forum
7. Instructions on how to vote for:
  - A. Fair Manager of the Year
  - B. Fair Member of the Year
  - C. Associate Member of the Year
8. Map of Ramada Express
9. Form to receive Slot Card at check in
10. Hall of Fame Nomination form

Deadline for all of the above

**October 26, 2009 (Late Fees apply after this date)**

Please mail monies and all forms to:

**Sherry Pew**

1009 East Watson Drive

Tempe AZ 85283

(480) 838-3843



## Golf Tournament

Date: Tuesday, November 17, 2009

Place: 5835 Desert Lakes Dr

Bullhead City, Arizona 86426

Registration: 8:30am

**\$65 per person**

Entry fee includes cart, green fees and team skins. All scores will be tabulated using Callaway method. All golfers of all handicaps have a chance to win. **Both men and women welcome.**

All questions related to team placement - please direct to Ray Parenti (928) 680-0773.  
Entry form should be sent to:

Sherry Pew  
1009 East Watson Drive  
Tempe AZ 85283

I'm already on a team – the other members include:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

Surprise me! Put me on a winning team!

Name: \_\_\_\_\_

Fair/Business: \_\_\_\_\_

Phone Number: \_\_\_\_\_



## **SLOT TOURNAMENT**

Date: Wednesday, November 18, 2009 4pm

Place: Tropicana Express Casino

Join us for the 5<sup>th</sup> Annual AFA Slot Tournament to be held at the Tropicana Express. The tournament will be immediately after the Wednesday afternoon showcase. Signs will guide you to the location of the tournament slots.

**SLOT TOURNAMENT BEGINS AT 4PM SHARP!!!**

**\$20 per person to enter**

**\$1,000 guaranteed in total payouts!**

**You have to play to get a chance at a slice of the payout!!**

Entry form should be sent to:

Sherry Pew

1009 East Watson Dr.

Tempe AZ 85283

Name: \_\_\_\_\_

Fair/Business: \_\_\_\_\_

Phone Number: \_\_\_\_\_



## BOWLING TOURNAMENT

**DATE: TUESDAY 11/17/2009**

**PLACE: RIVERSIDE CASINO**

**TIME: 9PM - ?????**

**COST: \$15 PER PERSON** – Includes 2 games, shoes, ball, prizes, etc.

It won't matter if you're a serious bowler or just there for the entertainment! Join some of our most fun loving members for a night of fun and games. If you would like to pick your partners (assuming they pick you also) complete the lower portion of this form.

All questions related to team placement should be directed to:  
Kevin Kittridge (928)778-2833

Entry form should be sent to:

Sherry Pew  
1009 East Watson Drive  
Tempe AZ 85283

I'm already on a team, the other members include:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

Surprise me! Put me on a winning team!

Name: \_\_\_\_\_

Fair/Business: \_\_\_\_\_

Phone Number: \_\_\_\_\_



## Trade Show Contract

Contact: Susan Rosen

Number:

Trade Show Times:

Wed. 11/18 – 9am – 1pm

Thur. 11/19 – 8:30am – 12pm

**TRADE SHOW BOOTHS WILL BE INSIDE THE CONVENTION ROOM!**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Mail to: Sherry Pew, 1009 East Watson Drive, Tempe AZ 85283.

### **Exhibitor agrees to the following:**

1. All spaces will include one 6-foot table and 2 chairs. Exhibitor must be set-up from 10am to 3pm on Tuesday, November, 17, 2009.
2. Trade Show costs are as follows:  
\$250 for AFA members, includes one full registration at \$100 (not including late fees)  
\$75.00 for guest registration (1 full guest per registration, not including late fees)
3. Included in your exhibitor space is registration of one into the convention activities. This does not include the fees for the golf or bowling tournament.
4. Exhibitor is responsible for their own exhibit space and spaces shall not be left unattended during show hours.
5. Exhibitors shall be cooperative with all other exhibitors. Absolutely no exhibitor will be allowed to cause disturbances or interfere with other exhibitors or impede the isle space provided. Violation of any of the above will cause immediate removal of the exhibitor and its space without refund.
6. AFA reserves the right to refuse any exhibition of any items which are deemed obscene or inappropriate at their discretion.
7. Removal of exhibit space shall commence after 12pm , Thursday, November 19, 2009.
8. Exhibitor agrees to save and hold harmless AFA from any liability, damage or claim by reason or injury to any person(s) or any personal property from any cause arising from this contract or the use permitted herein.
9. Please indicate below in your own description what your exhibit space will consist of:

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Date: \_\_\_\_\_ Signature: \_\_\_\_\_







## Arizona Fair Association Fair Manager of the Year Award

1. In honor of service rendered to the fair industry an annual award is given to the individual(s) for their distinguished achievements in, or their contributions to the fair industry under the conditions herein described.
2. Presentation of this award will be made at the Annual AFA Convention.

### **Conditions of eligibility are as follows:**

1. Candidate must be a living person. However, the death of a candidate subsequent to their nomination does not render them ineligible during the year and if they are duly selected for this award, the presentation will be made posthumously.
2. Nominee shall have been affiliated with the AFA for a minimum of 5 years.
3. Nominee shall have contributed to the fair industry in addition to their own fair or AFA something of value in the field of leadership and education that has proven to be of value and will be proven beneficial to fairs in the future.
4. Nominee shall have been fairly consistent in attending the AFA meetings.
5. Nominee shall have participated actively in the affairs of the annual AFA convention.
6. Nominee shall have developed and built up their own fair, staff and working groups.
7. Distinguished achievements may include significant contributions to the knowledge and literature of the fair industry; the design of invention of materials equipment process or technical services or outstanding service to their association, companies and other organizations serving the fair industry.
8. Please complete your supporting statements on a separate sheet of paper as to why this nominee should be selected as a recipient of the AFA Fair Manager of the Year Award.
9. When submitting the statement you will need to indicate who is submitting the nomination.
10. Your nomination statement should be returned by October 26, 2009.

Please send to:

Sherry Pew  
1009 East Watson Drive  
Tempe AZ 85283  
(480) 8383-3843



## Arizona Fair Association Fair Member of the Year Award

1. In honor of service rendered to the fair industry an annual award is given to the individual for their distinguished achievements in, or their contributions to the fair industry under the conditions herein described.
2. Presentation of this award will be made at the Annual AFA Convention.

### **Conditions of eligibility are as follows:**

1. Candidate must be a living person. However, the death of a candidate subsequent to their nomination does not render them ineligible during the year and if they are duly selected for this award, the presentation will be made posthumously.
2. Nominee shall have been affiliated with the AFA for a minimum of 5 years.
3. Nominee shall have contributed to the fair industry in addition to their own fair or AFA something of value in the field of leadership and education that has proven to be of value and will be proven beneficial to fairs in the future.
4. Nominee shall have been fairly consistent in attending the AFA meetings.
5. Nominee shall have participated actively in the affairs of the annual AFA convention.
6. Nominee shall have developed and built up their own fair, staff and working groups.
7. Distinguished achievements may include significant contributions to the knowledge and literature of the fair industry; the design of invention of materials equipment process or technical services or outstanding service to their association, companies and other organizations serving the fair industry.
8. Please complete your supporting statements on a separate sheet of paper as to why this nominee should be selected as a recipient of the AFA Fair Manager of the Year Award.
9. When submitting the statement you will need to indicate who is submitting the nomination.
10. Your nomination statement should be returned by October 26, 2009.

Please send to:

Sherry Pew  
1009 East Watson Drive  
Tempe AZ 85283  
(480) 8383-3843



## Arizona Fair Association Associate Member of the Year Award

1. In honor of service rendered to the fair industry an annual award is given to the individual for their distinguished achievements in, or their contributions to the fair industry under the conditions herein described.
2. Presentation of this award will be made at the Annual AFA Convention.

### **Conditions of eligibility are as follows:**

1. Candidate must be a living person. However, the death of a candidate subsequent to their nomination does not render them ineligible during the year and if they are duly selected for this award, the presentation will be made posthumously.
2. Nominee shall have been affiliated with the AFA for a minimum of 5 years.
3. Nominee shall have contributed to the fair industry in addition to their own fair/business or AFA something of value in the field of leadership and education that has proven to be of value and will be proven beneficial to fairs in the future.
4. Nominee shall have been fairly consistent in attending the AFA meetings.
5. Nominee shall have participated actively in the affairs of the annual AFA convention.
6. Nominee shall have developed and built up their own fair/business, staff and working groups.
7. Distinguished achievements may include significant contributions to the knowledge and literature of the fair industry; the design of invention of materials equipment process or technical services or outstanding service to their association, companies and other organizations serving the fair industry.
8. Please complete your supporting statements on a separate sheet of paper as to why this nominee should be selected as a recipient of the AFA Fair Manager of the Year Award.
9. When submitting the statement you will need to indicate who is submitting the nomination.
10. Your nomination statement should be returned by October 26, 2009.

Please send to:

Sherry Pew  
1009 East Watson Drive  
Tempe AZ 85283  
(480) 8383-3843



**Arizona Fairs Association  
Hall of Fame Award  
Nomination Form**

Complete this form in full with sufficient data and information to document the nominee's contributions and achievements required for consideration of this award.

Return this form by **OCTOBER 27, 2009** to the AFA Hall of Fame Award Committee, ATTN: Sherry Pew, 1009 E. Watson Drive, Tempe AZ 85283 (480)838-3843

Nominated by: \_\_\_\_\_ Date: \_\_\_\_\_

Membership Organization: \_\_\_\_\_

Name of Nominee: \_\_\_\_\_

Title: \_\_\_\_\_ Organization Affiliation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Phone: \_\_\_\_\_

Citation: A short concise supporting statement no more than 50 words describing why the nominee should be selected for the Hall of Fame Award. This endorsement forms the basis for the official citation, should the nominee be the Award recipient.

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Supportive Documentation: Attach any documents (articles, citations, designs, etc) which support the nominee's eligibility for the Award.

References: Include three references, one of which shall be a current AFA member.

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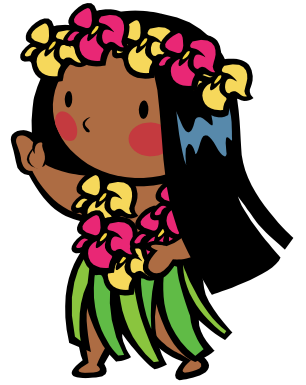
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Resume of the nominee.



# Get Lei-d!



**Wednesday, November 18th is**

## **Luau Day!**

**Wear your favorite Hawaiian Shirt!**

**Wear a Grass Skirt!**

**Dress Casual—Dress Fun!**

**Cash Prize for the person who gets  
“Luau-ed Out” (best dressed)**



**Fairs / Festivals / Associate Members**



**Form of Payment**  
 Indicate total payment and forward to:  
**Sherry Pew**  
 1009 East Watson Drive  
 Tempe Drive, AZ 85283  
 480-838-3843

**November 18-20, 2008**

**Tropicana Express Laughlin, Nevada**

Total Enclosed\$ \_\_\_\_\_  
 Make Checks payable to: AFA

*NOTE: A late fee of \$25 per registration will be charged if received after 10/27/2008*

Name of Fair/Festival/Associate Member/ACRA Member

Address

City

Phone Email

**Registration Fees**

Badges are required for access to meetings and events. Don't leave yours in your room! Replacement badges are subject to a \$10 fee.

**Badge Information.**

Type or print name as you wish it to appear on your badge

**Attendee Name (on badge)**

Attendee ID Check one	Registration Check one			ADD on	Events	Late Fee	Attendee Total \$
	Fair / Event Staff Attendee	Fair Manager Attendee	Associate Member Attendee				
	\$100 Full Registration (member) Includes all meals and meetings	\$100 Full Registration (Associate) Includes all meals and meetings	\$100 ACRA Members	\$75 Guest Add-on Registration Includes meals no meetings (limit one per registration)	Banquet Dinner - Indicate F - Filet Mignon C - Chicken	\$15 Bowling Tournament (Tues) \$65 Golf Tournament (tues.) \$20 Slot Tournament (Wed.)	\$250 Trade Show Booth (includes one full registration) \$25 Late Registration Fee add to each registration
<b>Grand Total</b>							\$

## Moderators & Speakers

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**Steve Chambers—WFA CEO**

**Kristi Walsh—Marketing Director  
Arizona State Fair**

**Jon Baker—Pima County Fair**

**Kelly Watkins—Yuma County Fair**

**Karen Searle—Maricopa County Fair**

**Michael Searle—Maricopa County Fair**

**Karen Strongin—Cochise County Fair**

**June Melton—Yuma County Fair**

## Sponsors

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2009  
Arizona  
Fairs  
Association  
Annual Convention  
November 17-19, 2009  
Tropicana Express  
Laughlin, NV

**TENTATIVE  
SCHEDULE**

## Tuesday, Nov. 17

**GOLF TOURNAMENT** 8:30am  
(must be pre-registered)

**New Attendee's Orientation** 4:30pm  
**Location: Doors to Pavilion**

**Registration** 5p-8:30p  
**Pavilion**  
\*Includes Hosted Bar, Snacks & Entertainment

**Bowling** 9:00—??  
**Location: Riverside Casino—2nd Floor**

## Wednesday, Nov. 18

**Good Morning AFA** 9:00am  
**Location: Pavilion**  
Light Breakfast, Trade Show Booths Open

Let's Get Lei'd Day!  
Hawaiian Luau Theme  
Dress Hawaiian, Dress Casual  
Prize Money for Best Hawaiian Outfit

**Convention Opening** 9:30am  
**Location: Coronado Room**  
Everyone should attend

**Key Note Speaker—** 9:45am  
**Steve Chambers—WFA CEO**  
**Location: Coronado Room**

**Featured Speaker—** 10:45am  
**Kristi Walsh—Marketing Director AZSF**

## LET THE LUAU BEGIN!

**Luau Lunch** 12:00pm  
\*\*TICKET REQUIRED\*\*  
**Location: Pavilion**  
\*Includes lunch, hosted bar & entertainment

**Entertainment Showcase**  
**Luau Live** After Lunch

**Slot Tournament** 4:00pm  
\*Must pre-register

**After Showcase Cocktail Party** 5-8pm  
**Location: Coronado Room**  
\*Includes snacks and hosted bar

## Thursday, Nov. 18

**Wake Up Arizona** 8:30am  
**Location: Pavilion**  
\*Includes Cont. Breakfast, Trade Show Booths

**Round Tables\*** 9:30am  
**Session 1**  
**Location: Pavilion**

**Round Tables\*** 10:30am  
**Session 2**  
**Location: Pavilion**

**Break** 11:30am

**Annual AFA Meeting** 11:45am  
Everyone Should Attend  
**Location: Pavilion**

**Cocktail Hour** 5:30pm  
**Location: Pavilion**

**Awards Banquet & Dance** 6:30pm  
\*\*TICKET REQUIRED\*\*  
\*Includes dinner, hosted bar, dancing & live music

\*Please note—Round Table Topics will be in your confirmed schedule in your registration packet. You will receive your registration packet upon check-in.

## NOTE:

Everyone is invited and encouraged to attend all aspects of the convention. Speakers, round tables, etc. are for the entire association. Even if you think “this doesn’t apply to me or my business” - come! Many many times, discussions happen during these events that you can contribute to and learn from. Your opinions and experiences are of value and you’re encouraged to share!